

Marketing/Business Teacher Job Description

Job Details

Location: Amsterdam, the Netherlands

Organisation: Taste Before You Waste

Duration: 2 weeks, Monday-Friday

Total time commitment: Approximately 36 hours

Working language: English

We at Taste Before You Waste are looking for an engaging and dynamic teacher to deliver a two-week Business & Marketing programme for a group of Danish vocational students.

Throughout the programme, the students will work as a small in-house marketing agency for Taste Before You Waste, developing a real campaign for the organisation. Week 1 will focus on strategy, target audiences, messaging and communication channels, while Week 2 focuses on production and the use of AI tools to turn their ideas into a finished campaign.

About Taste Before You Waste

Taste Before You Waste is a foundation based in Amsterdam with the mission to reduce consumer food waste by providing citizens with the inspiration, knowledge and opportunity for responsible and waste-free consumption. We create a welcoming international community of foodies by hosting donation-based events such as food cycle markets, wasteless Wednesday dinners, educational workshops, event caterings and presentations, showcasing that the food that is currently regarded as waste is actually delicious and valuable.

Expected weekly time commitment: 18 hours/week over 2 weeks

We are looking for someone to commit for 2 weeks to working in this role for our second semester of 2026 (October 26-November 6, 2026) with the possibility to extend into the 2026 first semester (January - June) depending on the school requests.

The Role

The teacher will accompany the students throughout the full two-week programme, delivering the lessons and facilitating their project work. The programme includes approximately 36 contact hours, mostly during weekday mornings. Each programme day consists of:

- 90 minutes of lessons
- 90 minutes of supervised project work
- Participation in the opening sessions and guest expert talks
- Support with the students' final rehearsal
- Attendance and participation in the final campaign pitch and evaluation

Teaching Materials

The programme has already been fully developed by Venga Travel. The teacher is not expected to create or design the course.

Venga provides:

- Daily lesson slide decks
- Teacher handbooks
- Project guidelines and student assignments
- Assessment criteria and pitch rubric

The teacher's role is to bring this material to life: explaining concepts in their own words, providing practical examples, encouraging participation and helping students apply what they learn to their campaign.

The ideal candidate will have:

We are looking for someone who is confident working with young people and has a strong understanding of business, marketing and/or communications.

- Experience with teaching, training, mentoring or facilitating groups of students
- A background or strong practical knowledge in **business, marketing, communications or a related field**
- Excellent spoken and written English

- Strong presentation and communication skills
- The ability to explain concepts in an engaging and accessible way
- Experience working with digital marketing and social media
- An interest in sustainability, social impact or food waste
- Familiarity with AI tools and their practical applications in marketing is an advantage
- The ability to motivate students and create a positive learning environment
- A practical, flexible and hands-on approach to teaching

You do not need to be a traditional classroom teacher. **Marketing professionals, trainers, educators, facilitators and experienced practitioners with a passion for working with young people are all encouraged to apply.**

Compensation

While we are a volunteer-run organization, there are certain roles that are essential to the smooth and regular operation of the foundation. The Marketing & Business teacher role where we compensate €15.00 per hour.

If interested, please fill out the Google Form by September 15th.

We will hold interviews in the weeks following the application deadline with a swift start on October 20th, 2026.

Application

If you are passionate about **marketing, education and sustainability** and enjoy helping young people turn ideas into practical projects, we would love to hear from you.

Please send us your **CV and a short motivation explaining your relevant experience and why you would be interested in teaching this programme.**

Email us @ Info@tastebeforeyouwaste.org